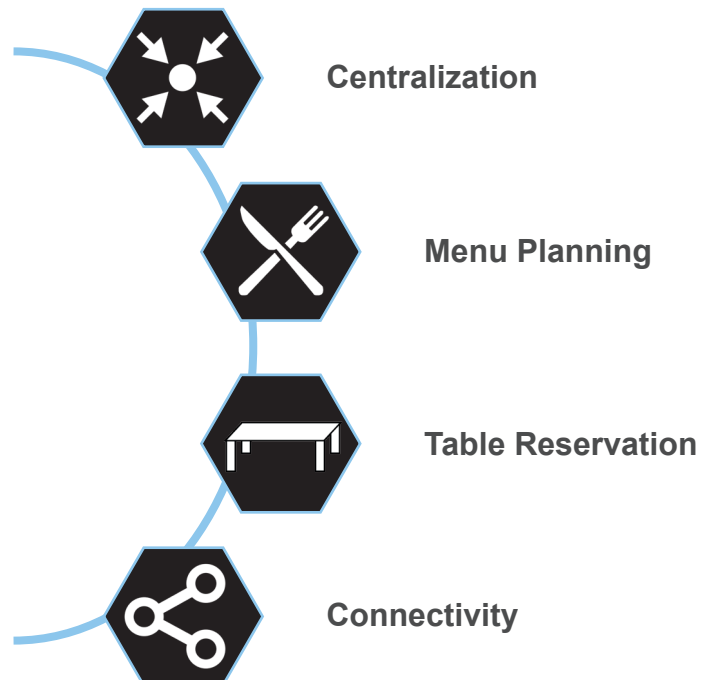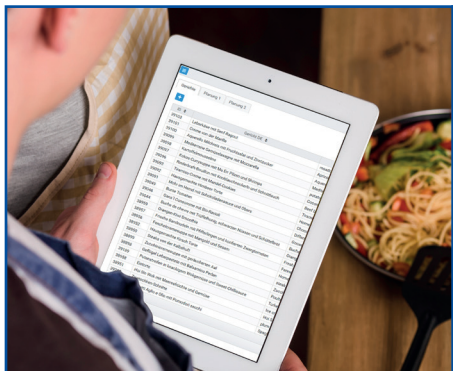# SMART SIGNAGE SYSTEM ——— e-shelf-labels

SmaSS Catering - The smart system for your hospitality

With SmaSS Catering you get a middleware solution that supports your menu and reservation planning as well as automatically implements buffet and table signage. SmaSS Catering saves time and resources by reducing the complexity of the subordinated display system and automatically addressing the displays. Different data sources and display technologies like VUSION Label can be integrated to visualize the information.

Your benefits:

- Click & Install
- Multilingualism
- Scalability
- Multi-client capability
- Responsive Web UI
- Cloud or on-premise
- Simple upgrade with data sources and display types
- Continuous improvements

Centralization

Menu Planning

Table Reservation

Connectivity

Centralization

III   While often no central list of all dishes is kept, SmaSS Catering offers the possibility to manage all relevant dishes. The import of existing dishes can be done manually or easily via import from Excel.

III   The data can then be made available to third-party systems (e.g. link to merchandise management F&B, required ingredients etc.)

Menu Planning

III   With SmaSS Catering you can create attractive menu cards which you can automatically transfer to your 12.2" label or LCD screen.

III   You can plan breakfast, lunch and dinner thanks to the calendar function in advance, e.g. in 2-week-rhythm. The labels are then automatically updated at the appropriate time.

Table Reservation

III   The allocation of tables is displayed in a simple and personalized way.

III   You can switch between menu cards, actions, current table reservations, evening programmes or similar with just a few clicks.

Connectivity

III   Decide which information, such as allergens, you want to display directly to the customer.

III   Via NFC, QR, SmaSS-App or Wifi Button you can also interact with your guest and provide him with further data as well as allow evaluations of the dishes.